



SPONSORSHIP PROPOSAL FROM SAFE HARBOR INSPECTIONS

New Year Charity Ball 2019

The New Year Charity Ball 2019 will bring together members of our community for an amazing evening of fun, laughter, networking, dancing, food, open bar, casino, poker tournament, jazz band, DJ, raffles and grand prizes for Casino and Poker tournament winners. All proceeds will go the Michael Magro Foundation.



AUDIENCE

200-500

The New Year Charity Ball will bring together 200-500 members of our local and state community to raise needed funding for the Michael Magro Foundation. Sponsors will be one to each profession. Safe Harbor Inspections has done a number of events and as I am writing this proposal, we already have over 100 people coming. We just sent out a "Save the Date" a few days ago. The campaign will be going out to about a database of 40,000 people on a weekly basis for the first two weeks and on a every 3rd day for the next week and the remaining time will be everyday before the event. It will also be on all our social media sites and website

About The Michael Magro Foundation



Our Story

Michael Magro was a thirteen-year-old seventh grade student at Hicksville Middle School in Hicksville, New York, when he was diagnosed with leukemia (A.L.L.). He passed away within months of that diagnosis.

Michael, loved life, his family and friends. He smiled a lot and was considered a peacemaker with a zest for life and a passion for lacrosse and music; he cared more for others than he did for himself. Mike may not have been the best at everything but whatever he did, he gave it his all and never gave up. During his illness, his remarkable courage and strength were an inspiration to everyone who knew him.

The Michael Magro Foundation, a 501(c)3 non-profit organization, was established in January 2005 to honor Mike's life. The efforts of the Foundation started with, the pediatric cancer patients and their families at the Cancer Center for Kids at NYU Winthrop-University Hospital as well as to other NYU Winthrop pediatric specialties where the treatment of chronic

diseases is ongoing because that is where Mike was treated for his leukemia.

Additionally, the Foundation awards two scholarships each year; One an academic and sports scholarship is awarded, through the Hicksville High School Scholarship program to a student excelling in academics and sports; the other is a culinary scholarship endowed for a senior entering Culinary School.



ROI

Engaging with Real Estate Professionals and the Long Island Community

Full Exposure to 50,000 Professionals for Sponsors

Social Media and website ads also available depending on sponsorship

Social Media Exposure Will Increase Your Social Media Campaign

All sponsors will see an increase to their social media campaign engagement. Sponsors will see an increase in web traffic due to the heavy amount of exposure in the next 6 weeks *depending on sponsorship

The Michael Magro Foundation is a 501(c)3

All sponsorship's and donations are tax deductible - Please check with your accountant on the details. Letters will be given for all sponsorship's and donatio



INVESTMENT OPTIONS

Sponsorship Details

The New Year Charity Ball 2019 will offer five tiers of sponsorship options fit for any company of any budget. The sponsorships are on a first come basis and each sponsorship will be considered taken with the investment paid in full and received by the Michael Magro Foundation.

The top tier sponsorships will have only one Profession. Example: if a mortgage company takes a platinum sponsorship, no other mortgage company can be a Platinum, Gold, Silver sponsor or Emcee. Check with your accountant to have your Charity Investment count for 2018 or 2019. For 2018 Your investment needs to be paid in full by Dec 30th 2018 and for 2019 By Jan 15th



SPONSORSHIP LEVELS

Available Options and Open Professions

Our committee has put together a compelling slate of options for sponsorship listed below.

Sponsorships are sold on a first-come-first-serve basis. One profession only for each sponsorship and are projected to sell out ASAP. These are fast-moving opportunities for everyone. Please contact Patricia Polenz directly at 631.260 9643 for open professions.

Sponsorships	Availability	Investment
This sponsor will be the Emcee with Patricia Polenz and Honoree. Includes open 8x8 photo booth with logo background for pictures of guests, Banners in the registration area and Balloom, banner on Safe Harbor Inspections website. Social Media posts everyday up till event. Prominent placement on the Michael Magro foundation website. Includes 12 tickets to the ball and reserved tables. Include 8x8 photo booth. Time for employee recognition and partner recognition. Display table included. Add to goody bag given to all guest. On all printed materials	Presenter and Emcee One sponsorship (Taken)	\$10,000
Prominent placement on Safe Harbor inspections website and the Michael Magro foundation website. Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 8 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	Platinum 6 5 left	\$3,000
Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 4 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	Gold 10	\$1,000
Banner placement at the mansion for the night and 2 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	Silver 10	\$500

Casino and Poker Tournament Sponsor – Company name at each table. Banner placement, Social Media posts every day. Display table and 8 tickets included reserved table add to goody bag given to all guests. On all printed materials	One Taken	3,000 \$3000
Table Sponsor - Company Name will be on each table. Includes display table and 6 tickets included reserved table add to goody bag given to all guests. On all printed materials	One	\$1000
DJ Entertainment with sound system and lights, 50 inch screens. Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 4 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One Taken	\$3000
Four Piece band - Jazz and Dance Music Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 4 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One Taken	\$3000
Designated driving service for night of event. Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 2 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One Taken	\$1,000
Dessert and Coffee sponsor, name at dessert and coffee station - Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 4 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One	\$1000

Hor D'oeuvres passed, Napkins with your logo on them. Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 6 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One	\$1500
Raffle Table Sponsor - Name on all raffle tables Social Media Posting everyday with your logo or artwork, Banner placement at the mansion for the night and 4 tickets included with a reserved table. Display table included add to goody bag given to all guest. On all printed materials	One	\$1000
Roamer – Large Mirror (camera)that takes group or selfie pictures – will include company logo on roamer, company logo on printed picture frames and client details that used roamer given to the sponsor	One	\$1000



EVENINGENTERTAINMENT

The Ball

The Ball on January 28th 2019, at the Mansion in Oyster Bay will be this year's can't miss event. All sponsors will receive VIP tickets to the Ball with access to a Hospitality Suite.

The gala will start at 6:00 PM and end at 10:00 pm. It will be held on the first floor of the Mansion. Professional attire, cocktail attire optional.

The night will consist of Hor d'oeuvres, Open bar, Buffet style (Wedding Style) food, Four piece band, DJ, Dance floor, Casino Tables, Poker Tournament, Raffles and a ton of fun!



LET'S GET STARTED

Thank You

Thank you for your interest in helping make the New Year Charity Ball a possibility. As you consider your options, please don't hesitate to reach out to Patricia Polenz at 631 260 9643 for any questions you may have. We look forward to seeing you and yours January 28th as we come together for a great night with a great cause.